

Aalen University

-International Relations-

ECBAC Meeting, January 2013



Agenda

- Importance of Internationalisation
- Organisational Structure
- Internationalisation
- Student Exchanges
- Networks
- International Projects



Importance of International Cooperation

- Very high importance, written into structure and development plan.
- Aalen University promotes its students' personal development, to enable to employ their skills and undertake responsibility in their career and in society as highly-qualified employees and leaders in globally-oriented businesses.
- Encouragement of study-integrated stay abroad and increase in the attractiveness of the university for international students and visiting scientists.
- Promotion of exchanges, English-language courses, cooperative doctoral programmes, network projects in research and education.

The International Relations Office Team

OUTGOINGS



Studies Abroad
Nichola Adams



**Internships
Abroad**
Karin Kadow



Director
Pascal Cromm

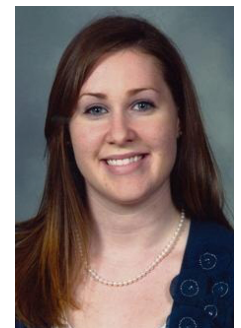


Educational Projects In & Out
Martina Kübler

INCOMINGS



**International
Student Studies**
Antje Discher



Tutor 2012/2013
Rebecca Crimmins

Facts

- 80 Partner Universities on every continent
- About 400 international students from 60 different nations
- In 2011, 32% of graduates completed a semester abroad.
- Top destinations for Aalen students (2011):
 1. USA (26%)
 2. Spain (15%)
 3. Great Britain (12%)
 4. China (8%)
- 4th Place on a National List for European Erasmus – Mobilities in Placements

Aalen University

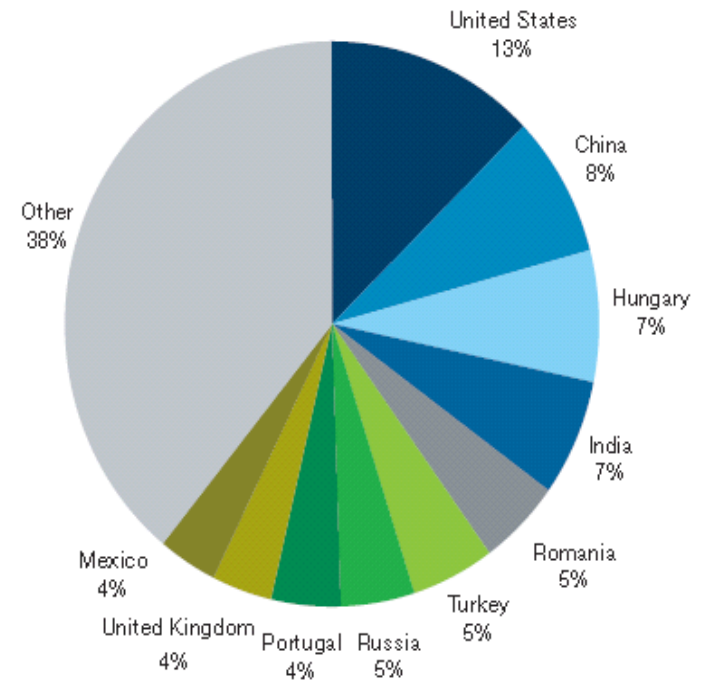
- Internationalisation written into Structure and Development Plan
- Six internationalisation points
 - Aalen University students abroad (Outgoings)
 - Students from other countries at Aalen University (Incomings)
 - Aalen University professors as visiting professors at foreign universities
 - Professors from foreign universities as visiting professors and in some cases permanent professors at Aalen University
 - International “flair” at Aalen University
 - International education projects

Aalen University

- Goals:
 - Prepare Graduates for Global Market
 - Prepare University for International Students
 - Starting in 2020: Prepare University for increased competition in educational market
 - Demographic changes
 - Less students applying to universities
 - Increase number of outgoing students to 50%
 - Increase number of incoming students to 20%
 - Networking

Top destinations of German companies, by estimated jobs

2008



International Center

- Language Center and International Relations Office combine services
- Purpose: to create synergies that will strengthen internationalisation
- Goals:
 - Centre of excellence for teaching languages and intercultural skills
 - Centre for support and integration activities in the university, in society, and in the working world.
 - Centre for International University Marketing, student recruitment
 - Further co-operation with universities and organisations both in Germany and abroad



Europe

- Double Degree Programmes with Universities in France (Master in Business Studies), the UK (Bachelor in Business Studies, Chemistry & Computing Science),
- Doctorate Agreements with Universities in the UK (Business Studies), Spain (Optometry and Optoelectronics)
- Participation in EU Projects in Education and Research, including in third-party countries

North America

- Strategic cooperation with universities in Maine and Pennsylvania at master and bachelor levels, including professor exchanges in business studies
- Strategic optometry partnerships with Pacific Oregon University and the Boston College of Optometry at the master level (joint realisation)

Latin America

- Double degree programmes with universities in Argentina with the Universidad de Belgrano, Buenos Aires and in Mendoza in the field of business studies (soon)
- Baden-Württemberg-Programme with Monterrey Tech. for numerous courses of study

Asia & Oceania

- Programme „Language & Praxis“ with Chinese partner universities for business studies and engineering.
- Consortia Member of the Baden-Württemberg State Malaysia Programme to educate degree seeking Malaysians in Engineering topics
- Doctorate cooperation with universities in Australia.

Middle East & Africa

- Consortia Member of the German-Jordanian University, Amman (Industrial Management).
- Strategic partnerships with Central University of Technology in Bloemfontein, South Africa for numerous courses of studies as well as doctorate cooperations.

Incoming & Outgoing Exchange Students

In	Out-Studies	Out-Internship	Out-Tot.	Summary: 2012
				School of Chemistry
8	0	0	0	Bachelor
0	0	0	0	Master
				School of Electronics & Information Technology
8	1	1	2	Bachelor
1	0	0	0	Master
				Mechanical Engineering & Materials Technology
20	2	73	75	Bachelor
8	0	0	0	Master
				School of Optics und Mechatronics
20	3	16	19	Bachelor
3	23	1	24	Master
				School of Business Sciences
25	32	89	121	Bachelor
14	1	4	5	Master
107	62	184	246	Total

Incoming & Outgoing Exchange Breakdown (2012)

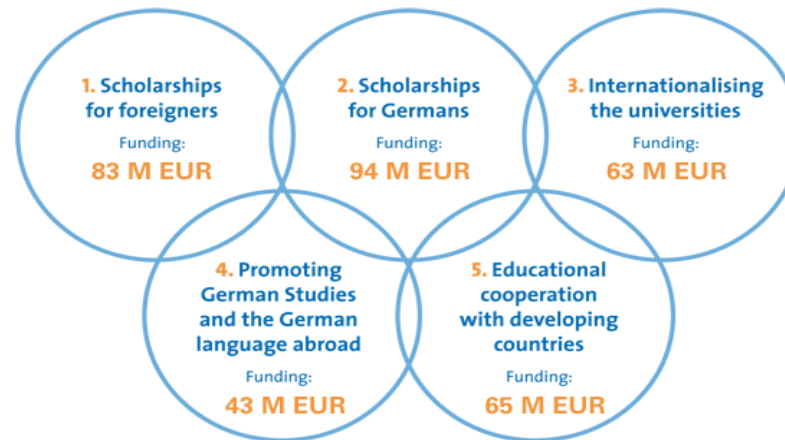
- Incoming Exchange Students
 - 107 Students
 - 17 Different Countries
 - Various Programmes
 - Erasmus
 - Science without Borders
 - ISAP
- Outgoing Exchange Students
 - Students studying and interning abroad are counted
 - 246 Students
 - 62 Students studied abroad
 - 184 interned abroad
 - 33 Different Countries

Top Countries for Incoming Students, 2012	
Country	# of Students
China	23
Spain	19
Brazil	11
Belgium	7
Italy	6
Hungary	6
South Africa	6

Top Countries for Outgoing Students, 2012	
Country	%
USA	28
Spain	16
China	10
England	7
Sweden	4
Belgium	4
South Africa	3

German Academic Exchange Service (DAAD)

- Funding Organisation
- Motto: “Change by Exchange”
- Aalen University funding from DAAD for its various programmes and projects.



German Rectors' Conference

- Platform where ideas and experiences are shared
- A way for Aalen University to exchange ideas and improve its own action plans for internationalisation

European University Association

- Represented in 47 Countries
- Forum where universities can keep informed about changes and trends in higher education and research policies

Euclides-Network

- Four Goals
 - Start student and staff exchanges
 - Set up and finish research projects
 - Create contacts and co-operation with private companies
 - Exchange information and expertise
- Aalen University can set up projects and programmes with in this network
 - Promote international exchange
 - Internationalise

MOST KIND



MOST KIND

Mentoring **OST**württemberg

Kooperative **I**ntegration

Nicht-**D**eutscher Studierender

www.most-kind.de

- Partner with 3 other Universities in Baden-Württemberg State
 - Duale Hochschule Baden-Württemberg Heidenheim
 - Hochschule für Gestaltung in Schwäbisch Gmünd
 - University of Education in Schwäbisch Gmünd
- International Student Support
 - Excursions
 - Buddy Programme
- Intercultural Trainings
 - Students Trainings
 - Employee Trainings

TOM – Technical Office Management

- Common Curriculum Development
 - Technology Management
- Opportunity for Double Degree
- Partnered with Katholieke Hogeschool Sint-Lievens (KAHO), Université Claude Bernard LYON 1, University of East London, Universitatea 'Stefan cel Mare', and Fachhochschule Joanneum GmbH



DIES – Dialogue on Innovation Higher Education Strategies

- International Experience Exchange
- Purpose: Partnership and co-operation between universities in developed and developing countries
- Specifically to Aalen University:
 - Partnerships with universities in Peru and Chile

Cap4Com – Capacity for Competency on Innovation Higher Education Strategies

- Building University-Enterprise Partnerships in Armenia, Georgia, and Ukraine

Thank you very much for your attention!

